



INTERNATIONAL REALTY

Sotheby's International Realty Affiliates LLC
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FOR IMMEDIATE RELEASE

Sotheby's International Realty Brand Enters Roatán

MADISON, N.J., USA, and ROATÁN, HONDURAS (July 17, 2017) – [Sotheby's International Realty Affiliates LLC](#) today announced the brand's expansion in the Caribbean with the opening of Roatán Sotheby's International Realty on the island of Roatán off the coast of Honduras.

Roatán Sotheby's International Realty, led by Owner Matt Camron and Operations Manager Micheline Dupont, will serve the luxury residential real estate market throughout Roatán and the neighboring Caribbean Bay Islands of Utila and Guanaja.

“Roatán is an attractive second home market offering residents tranquil Caribbean living and a preeminent level of privacy,” said Philip White, president and chief executive officer of Sotheby's International Realty Affiliates LLC. “We are proud to have the brand represented in this region by Roatán Sotheby's International Realty.”

According to Camron, the Sotheby's International Realty® brand provides unrivaled access to qualified buyers around the world. “Our mission at Roatán Sotheby's International Realty is to create long-term relationships with our clients by offering the best real estate experience possible through our full-service approach,” he said. “The Caribbean Bay Islands are a hidden gem of pristine beaches, world class diving and lush forests. We are delighted to share our special part of the world with global clientele.”

The *Sotheby's International Realty* network currently has more than 20,000 affiliated independent sales associates located in approximately 880 offices in 69 countries and territories worldwide. In 2016, the brand achieved a record global sales volume of \$95 billion USD. Roatán Sotheby's International Realty listings will be marketed on the [sothebysrealty.com](#) global website. In addition to the referral opportunities and widened exposure generated from this source, the firm's brokers and clients will benefit from an association with the Sotheby's auction house and worldwide *Sotheby's International Realty* marketing programs. Each office is independently owned and operated.

About Sotheby's International Realty Affiliates LLC

Founded in 1976 to provide independent brokerages with a powerful marketing and referral program for luxury listings, the *Sotheby's International Realty* network was designed to connect the finest independent real estate companies to the most prestigious clientele in the world. Sotheby's International Realty Affiliates LLC is a subsidiary of Realogy Holdings Corp. (NYSE: RLGY), a global leader in real estate franchising and provider of real estate brokerage, relocation and settlement services. In February 2004, Realogy entered into a long-term strategic alliance with Sotheby's, the operator of the auction house. The agreement provided for the licensing of the *Sotheby's International Realty* name and the development of a full franchise system. Affiliations in the system are granted only to brokerages and individuals meeting strict qualifications. Sotheby's International Realty Affiliates LLC supports its affiliates with a host of operational, marketing, recruiting, educational and business development resources. Franchise affiliates also benefit from an association with the venerable Sotheby's auction house, established in 1744. For more information, visit [www.sothebysrealty.com](#).

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